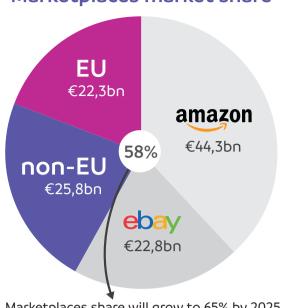
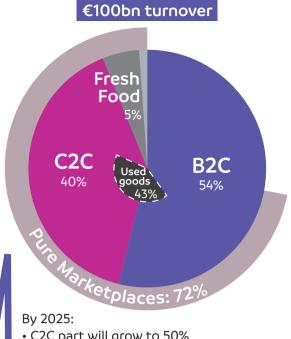
Global Marketplaces Cross-Border EU Turnover: € 115,4bn

Marketplaces market share



Marketplaces share will grow to 65% by 2025

TOP 100 marketplaces types



By 2025:

- C2C part will grow to 50%
- Used goods share will increase to 50%
- Pure marketplaces will rise to 75%

TOP 25 Marketplaces operating in Europe eRank

	Parent Company			Country		Туре	Category	Sector	
1	eBay Inc	еВау	ebay"	*	USA	C2C, B2C	Pure Player	88	Mass Merchant
2	Alibaba Group	AliExpress	AliExpress [*]		China	B2C	Pure Player	88	Mass Merchant
3	Amazon Inc	Amazon	amazon	=	USA	B2C	Pure Player	88	Mass Merchant
4	Etsy Inc	Etsy	Etsy	#	USA	C2C	Pure Player	8 /	Art, Craft & Gifts
5	Vinted	Vinted	Vinted		Lithuania	C2C	Pure Player	Ž,	Fashion - Jewelry - Baby
6	Naspers	OLX	O x		Netherlands	C2C	Pure Player	88	Mass Merchant
7	Wish.com	Wish	Wish		USA	B2C	Pure Player	88	Mass Merchant
8	Zink Media, LLC	Discogs	Discogs	#	USA	B2C	Pure Player	5	Music & Instruments
9	Kinnevik	Zalando	zalando		Germany	B2C	Pure Player	Ž.	Fashion - Jewelry - Baby
10	Uber	Ubereats	Uber Eats	#	USA	B2C	Pure Player	Ūŧ	Fresh Food
11	Alibaba Group	Alibaba	EZAlibaba .com [*]		China	B2B	Pure Player	88	Mass Merchant
12	Redbubble Ltd	Redbubble	O REDBUBBLE		Australia	B2C	Pure Player	8 /	Art, Craft & Gifts
13	Naspers	eMag	emag		Romania	B2C	Pure Player	器	Mass Merchant
14	Takeaway.com	Takeaway	Takeaway.com		Netherlands	B2C	Pure Player	Ū ≘	Fresh Food
15	Big Cartel, LLC	Big Cartel	bigcartel	_	USA	B2C	Pure Player	₹ /	Art, Craft & Gifts
16	Amazon Inc	Abebooks	AbeBooks.com	#	USA	C2C, B2C	Pure Player	墨	Books - Magazines
17	Grailed, Inc	Grailed	GRAILED	-	USA	C2C	Pure Player	Ŋ	Fashion - Jewelry - Baby
18	Rakuten	Rakuten	Rakuten		Japan	B2C, C2C	Pure Player	88	Mass Merchant
19	G2A LLC	G2A	G2A		Poland	B2C	Pure Player		Toys - Games
20	StockX LLC	StockX	stock	#	USA	C2C, B2C	Pure Player	Ž.	Fashion - Jewelry - Baby
21	Bandcamp Inc	Bandcamp	bandcamp	-	USA	B2C, B2B, C2C, C2B	Pure Player		Music & Instruments
22	Wolt Enterprises Oy	Wolt	Wolt	+	Finland	B2C	Pure Player	V=	Fresh Food
23	Zazzle	Zazzle	Zazzle	*	USA	B2C	Pure Player	₽ /	Art, Craft & Gifts
24	Joom SIA	Joom	. JOOM		Latvia	B2C	Pure Player	88	Mass Merchant
25	ABOUT YOU AG & Co.	About You	ABOUT YOU°		Germany	B2C	Pure Player	Ä	Fashion - Jewelry - Baby
7	- A	TO THE	E Jugaren	2 3	1		AltErrane		2 20

