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@iBusiness EUROPEAN ONLINE SHOPS 2015

Top-100 largest European online shops e-commerce turnover 2014/2015 in million Euros

| Rank | Company name | E-Commerce Turnover 2014 (Europe only, Mio Euros) | Country of origin | Online growth 2012/2014 | Main sector | % E-Commerce |
|------|---------------------------------------|---|-------------------|-------------------------|--------------------------------------|--------------|
| 1 | Amazon | 24.230 | USA | 45% | All categories except food | 100% |
| 2 | Otto | 6.452 | Germany | 13% | Fashion | 54% |
| 3 | Apple Inc | 3.750 | Luxembourg | 54% | Consumer electronics | 11% |
| 4 | Tesco | 3.533 | UK | 43% | Food / all categories | 5% |
| 5 | Home Retail Group | 2.328 | UK | 10% | Household, electronics, telecom | 33% |
| 6 | Cdiscount (Casino group) | 2.235 | France | 28% | Consumer electronics | 12% |
| 7 | Zalando | 2.214 | Germany | 91% | Footwear, leather and fashion | 100% |
| 8 | E. Leclerc | 1.900 | France | 86% | Food / all categories | 5% |
| 9 | Shop direct (littlewoods) | 1.876 | UK | 19% | Fashion, homeware, electronics | 84% |
| 10 | Next PLC | 1.863 | UK | 37% | Fashion | 37% |
| 11 | Carrefour* | 1.800 | France | 20% | Food / all categories | 3% |
| 12 | Vente-privee | 1.700 | France | 31% | Fashion | 100% |
| 13 | ASDA (Walmart)* | 1.700 | UK | 31% | Food / all categories | 6% |
| 14 | Metro Group (Mediamarkt/Saturn) | 1.500 | Germany | 99% | All categories | 1% (6%*) |
| 15 | John Lewis Plc | 1.460 | UK | 23% | Fashion | 33% |
| 16 | Staples Inc | 1.420 | USA | 1% | Office supplies | 67% |
| 17 | Sainsbury's* | 1.400 | UK | 42% | Food / all categories | 5% |
| 18 | Dixons Retail Group | 1.240 | UK | -23% | Consumer Electronics | 14% |
| 19 | Group Auchan | 1.200 | France | 18% | Food / all categories | 3% |
| 20 | Ocado Ltd | 1.177 | UK | 41% | Food / all categories | 100% |
| 21 | Viking Direct (Office depot)* | 1.150 | USA | 15% | Office supplies | 34% |
| 22 | Dell Inc.* | 1.100 | USA | 36% | Consumer electronics | n.v. |
| 23 | La redoute | 1.038 | France | n.v. | Fashion | 85% |
| 24 | Mark & Spencer | 993 | UK | 24% | Fashion | 8% |
| 25 | bonprix Handelsgesellschaft mbH** | 907 | Germany | 154% | Fashion / footwear / Leather | 70% |
| 26 | 3 Suisses International | 900 | France | -24% | Fashion | 100% |
| 27 | Misco (Systemax Inc.) | 896 | USA | 2% | Consumer electronics | 100% |
| 28 | Migros | 894 | Switzerland | 53% | All categories | 4% |
| 29 | Komplett group | 802 | Norway | 49% | Consumer electronics | 100% |
| 30 | Inditex | 791 | Spain | 131% | Fashion | 7% |
| 31 | ASOS Plc | 780 | UK | 58% | Fashion | 100% |
| 32 | GetGoods.de AG* | 750 | Germany | 87% | Consumer electronics | 100% |
| 33 | Ulmart | 750 | Russia | 108% | Consumer electronics | 70% |
| 34 | RFS Holland Holding Bv (wehkamp) | 700 | Netherlands | 23% | All categories except food | 100% |
| 35 | BoL.com | 680 | Netherlands | 68% | Consumer electronics, books, games | 100% |
| 36 | Shift IT (alternate/waze)* | 650 | Germany | 16% | Consumer electronics | 100% |
| 37 | H & M Hennes & Mauritz AB*** | 650 | Sweden | 44% | Fashion | 4% |
| 38 | Privalia.com* | 640 | Spain | 52% | Fashion / footwear / Leather | 100% |
| 39 | Kingfisher Plc* | 640 | UK | 33% | DIY | 5% |
| 40 | The Carphone Warehouse | 612 | UK | -24% | telecom | 15% |
| 41 | Darty | 608 | France | 33% | household electronics | 18% |
| 42 | Cyberport GmbH | 606 | Germany | 13% | Consumer electronics | 100% |
| 43 | Notebookbilliger.de AG | 600 | Germany | 22% | Consumer electronics | 100% |
| 44 | N Brown Group plc | 599 | UK | 17% | Fashion | 59% |
| 45 | Conrad | 574 | Germany | 15% | Consumer electronics | 62% |
| 46 | Zooplus | 571 | Germany | 70% | Pet care | 100% |
| 47 | Musikhaus Thomann e.K.** | 552 | Germany | 20% | Consumer electronics | 92% |
| 48 | Rakuten.co.uk (former play.com)* | 550 | UK | 38% | Games, DVD | 100% |
| 49 | Printus* | 550 | Germany | 10% | computers, office equipment | 100% |
| 50 | Qliro Group (former CDON group) | 533 | Sweden | -11% | Fashion | 100% |
| 51 | Yoox.com | 524 | Italy | 39% | Fashion | 100% |
| 52 | Digitec AG* | 430 | Switzerland | 4% | Consumer electronics | 86% |
| 53 | K-mail order GmbH & Co. KG (Klingel)* | 500 | Germany | 43% | Fashion | 63% |
| 54 | Delticom AG | 491 | Germany | 8% | Car parts & accessories | 98% |
| 55 | Showroomprivee.com (SRP groupe) | 480 | France | 92% | Fashion | 100% |
| 56 | Waitrose | 470 | UK | 90% | Food | 6% |
| 57 | Fnac | 450 | France | -22% | Consumer electronics, books, games | 12% |
| 58 | Hewlett-Packard Co.* | 450 | USA | 29% | Computers / printers | 2% |
| 59 | Medion AG | 440 | Germany | -27% | Consumer electronics | 44% |
| 60 | Debenhams Plc | 437 | UK | 55% | Fashion | 15% |
| 61 | Tchibo GmbH** | 420 | Germany | 17% | All categories except food | 14% |
| 62 | Adidas | 420 | Germany | 166% | Footwear, leather and fashion | 7% |
| 63 | Baur Versand (49% otto) | 418 | Germany | 3% | Fashion | 62% |
| 64 | myToys.de GmbH** | 405 | Germany | 56% | Toys | 96% |
| 65 | Wildberries | 400 | Russia | 308% | Fashion | 92% |
| 66 | C and A* | 400 | Luxembourg | 48% | Fashion | 6% |
| 67 | Findel | 376 | UK | 32% | All categories except food | 51% |
| 68 | LVMH* | 350 | France | 17% | Personal Care | 4% |
| 69 | Nespresso* | 269 | Switzerland | 12% | Coffee | 2% |
| 70 | Hepsiburada | 344 | Turkey | 129% | all categories except food | 100% |
| 71 | Arcadia Group Ltd. | 340 | UK | 36% | Fashion | 10% |
| 72 | Coolblue | 324 | Netherlands | 93% | Consumer / household electronics | 90% |
| 73 | Toys'R'Us* | 320 | USA | 9% | Toys | 8% |
| 74 | Decathlon* | 320 | France | n.v. | Fashion / footwear / Leather | 4% |
| 75 | Rue du Commerce (groupe Altarea) | 317 | France | -2% | Consumer electronics | 100% |
| 76 | Citilink | 315 | Russia | 250% | Homeware & consumer electronics | 44% |
| 77 | Bijoudumois.com* | 310 | France | 3% | Fashion accessories | 100% |
| 78 | The Hut.com Ltd | 303 | UK | 56% | Fashion | 100% |
| 79 | Magasins U* | 300 | France | n.v. | All categories | n.v. |
| 80 | LDLC | 286 | France | 55% | Electronics | 100% |
| 81 | Verkkokauppa.com | 276 | Finland | 28% | Electronics, music, telecom, toys | 100% |
| 82 | EMAG | 260 | Romania | 44% | Electronics | 100% |
| 83 | Weltbild Retail* | 250 | Germany | -62% | Books, Music, electronics, household | 41% |
| 84 | Farfetch* | 250 | UK | n.v. | Fashion | 100% |
| 85 | AH.nl (Ahold) | 240 | Netherlands | 20% | Food | 2% |
| 86 | Sanicare* | 240 | Germany | 9% | Personal Care | 43% |
| 87 | Avon Products Inc.* | 230 | USA | 10% | Personal Care | 11% |
| 88 | Ozon | 220 | Russia | -43% | Books, Music, electronics | 100% |
| 89 | Holidinik.ru | 220 | Russia | 33% | Consumer electronics | 100% |
| 90 | Ebuyer UK Ltd* | 210 | UK | -9% | Consumer electronics | 100% |
| 91 | KPN telecom* | 210 | Netherlands | 40% | Telecom | 3% |
| 92 | Private Sale GmbH** | 210 | Germany | 12% | Fashion / footwear / Leather | 100% |
| 93 | DocMorris N.V.*** | 210 | Netherlands | 18% | Medicines | 65% |
| 94 | Heinrich Heine GmbH** | 204 | Germany | n.v. | Fashion / Homeware | n.v. |
| 95 | Esprit Retail B.V. & Co. KG*** | 200 | Germany | -39% | Fashion | 19% |
| 96 | Cora.fr* | 200 | France | 11% | Food / all categories | 4% |
| 97 | Kering (Gucci) (former Redcats/PPR) | 200 | France | -90% | Consumer electronics | 5% |
| 98 | El Corte Ingles* | 200 | Spain | 33% | All categories | 1% |
| 99 | Wiggle Ltd. | 198 | UK | 40% | Bicycles and accessories | 100% |
| 100 | Redcoon** | 197 | Germany | 13% | Consumer electronic | 100% |

In cooperation with:
Veraart Research,
2010-2015 Veraart Research /
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* = estimate
** only revenue in Germany. Based upon EHI/Statista
*** More information for each retailer, including hq address
etc can be found on www.retail-index.com



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