



Reach:

- Total print run (copies): 15,300
- Premium members: 1,500
- Supplement ONEtoONE: 12,300, incl.:
 - TOP 1000 Shops 1,000
 - CDOs 1,000
 - CMOs at SMEs 2,000
 - Subscription/Advertising 8,300
- Further spreading: 1,500, including:
 - Retail sale 250
 - Fairs/Congresses 1,000
 - Archive/Long Tail 250
- Online views: approx. 3,000

Deadlines:

- Booking deadline: 02.03.2018
- Printing templates: 04.05.2018
- Published on: 23.05.2018

Print data:

Please email the digital print template for the advertising space (PDF/X3 according to ISO 15930-3, resolution at least 300 dpi) by the closing date for printed documents at the latest to: anzeigen@ibusiness.de

Templates that arrive late or in an unusable condition do not entail withdrawal from the contract.

The current version of the GTCs for ad orders shall apply.
 HighText Verlag Graf und Treplin OHG
 Wilhelm-Riehl-Str. 13
 80687 Munich
 Munich Commercial Registry HRA 72216
 Contact
 iBusiness +49 (89) 57 83 87-0
anzeigen@ibusiness.de

Poster Payment Ranking 2018

In 2018, iBusiness will for the second time identify the market penetration of all the relevant payment systems in German online shops within a complex survey. The result of this survey will be published in the form of the "Payment ranking 2018" poster. The target group for the poster are German online shop owners, including the top 1.000 German online shops, which receive market orientation on the range, distribution and acceptance of payment providers available in Germany by way of the poster.

As a provider of payment solutions and related services such as debt collection or scoring, your company must be on this poster. For the first time, the poster will be published in cooperation with ONEtoONE, which means **an increase of 15,300 copies.**

Rankings are planned for the following areas of activity in particular:

- Payment service providers
- Payment systems and platforms for e-commerce

In placing an ad, you are showcasing your range of services in an environment that will be used by the target group as a decision-making aid for selecting a service provider. The exclusive editorial environment guarantees a service and useful life until the evaluation for the following year is published. Your ad thus provides valuable support with respect to pitch marketing. It ensures that a potential customer becomes aware of your company during the pre-selection process and can therefore take it into consideration when they obtain further information, offers or pitch invitations.

iBusiness is the leading medium for marketing decision-makers in Germany:

iBusiness was ranked the leading publication above Capital, Internet World Business, Brand1, Manager Magazin and many other titles in response to the question "Which publication has the most influence on your purchasing decisions?". The study was conducted by Hotwire PR and Vanson Bourne in April 2016 across 500 marketing decision-makers in companies that employ more than 1.000 members of staff.

So use the #1 medium to help you achieve your marketing goals. Nowhere will you reach marketing decision-makers more efficiently than you do with the marketing cooperation of iBusiness and ONEtoONE.

YES, i want on the iBusiness „Payment-Ranking 2018“ poster and book:

- Placement A (W 180 x H 75 mm) 2,750 Euro
- Placement B (W 135 x H 75 mm) 1,750 Euro
- Placement C (W 60 x H 30 mm) 950 Euro

Company _____

Contact person _____

E-Mail _____ Phone _____

Street _____ Fax _____

Postal code / City _____

Date / Signature _____

**Return by fax to or by e-mail:
 ibusiness: +49 (89) 578387-99 / anzeigen@hightext.de**